



Jewish Community Center
of Greater Buffalo

2023-2024
CORPORATE
SPONSORSHIP
PACKET

*A full year of exposure • Prime demographic
Thousands of impressions*



JCC by the NUMBERS

100+

Group Fitness classes

500+

People using indoor pools weekly

20,500

unique visits monthly

Over the course of a year, we estimate over **8,000** non-members join us for Cultural Arts and enrichment programs.



Why the JCC?

The JCC of Greater Buffalo strives to build and strengthen the Jewish and Western New York communities by providing recreational, educational, cultural and social programs and services that are consistent with Jewish values. We serve Western New Yorkers of all backgrounds through our exciting events and high-quality programs.

Whether it be our fitness and wellness services, early childhood programs, Camp Centerland, cultural arts programs, or the Jewish Repertory Theatre, the JCC offers programs and events that everyone in our community can benefit from. By partnering with the JCC, your business will be showcased through a variety of advertising and marketing opportunities.

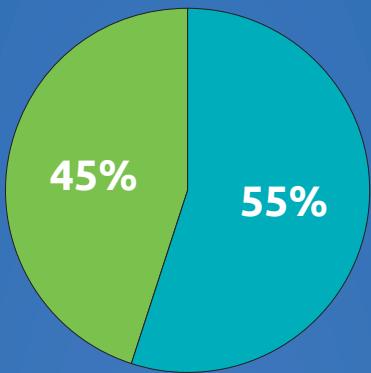
With a suburban campus in Amherst near the University at Buffalo, a downtown location in the heart of the city on Delaware Avenue, nearly 8,500 regular members, and many additional programs that engage thousands more people per year, your organization will have wide reach to a diverse and community-minded audience.

Marketing/Advertising Impressions

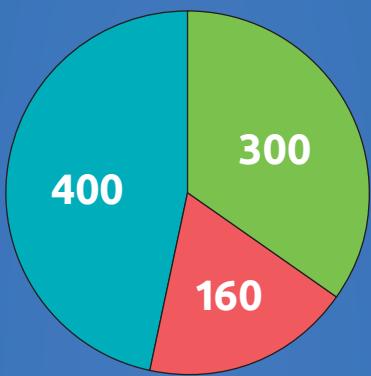
Average monthly website visits.....	13,000
Average weekly e-blast open rate.....	50%
Average e-blast click-rate.....	2%
Average social media impressions.....	72,000



Impact of a Partnership With Your Business



Primary building usage
Holland Family Building 55%
Benderson Family Building 45%



Children enrolled in programs
Camp Centerland 400
Early Childhood Center 300
Kids' Place 160

As a JCC sponsor, every dollar you give makes a profound difference to our organization. Our sponsorship levels offer many ways to provide exposure for your business. In addition, we can work with you individually to tailor our sponsorship opportunities to support your interests and goals. Simply put, not only will your sponsorship benefit your business but it will make a meaningful impact in the lives of our members and the Western New York Community.

Your partnership will help to provide:

- Financial assistance in the form of scholarships to our award-winning childhood programs and Camp Centerland which promote learning, cooperation, diversity and fun.
- Funding for our senior adult and cultural arts programs which provide the community with recreational, educational, cultural and social services that enrich lives.
- JCC memberships which offer fitness, wellness and friendship to deserving individuals and families who otherwise could not afford them.

Join our valued partners who understand the importance of giving back to our Western New York community.

Thank you for your consideration in partnering with us!

To become a corporate sponsor, please contact:

Alexander Eadie
Advancement Director
aeadie@jccbuffalo.org
716-929-6258

Veronica Fabrizio
Donor Engagement Specialist
vfabrizio@jccbuffalo.org
716-204-5388



Sponsorship Levels

\$10,000
Mitzvah

\$5,000
L'Chaim

\$2,500
Shalom

\$1,250
Mazel Tov

BENEFITS

Website presence year-round	Logo & Link	Logo & Link	Business Name & Link	Business Name
Program Sponsorship	Title	Presenting	Supporting	Patron
TV Advertising on TV Screen	X	X	X	
Social media ad	Quarterly	Bi-annually		
Ad in Program Guide 3x year	X (full page)	X (half page)		
Banner Advertisement	X	X		
Weekly Member update ad	X			

ADDITIONAL BENEFITS

JCC guest passes	X	X		
Corporate membership discount	X			

Company Name (as you would like to be listed) _____

Address _____

City _____ State _____ Zip _____

Phone (work/cell) _____ Website _____

Primary Contact _____ Email _____

YOUR SPONSORSHIP LEVEL

- \$10,000 Mitzvah
- \$5,000 L'Chaim
- \$2,500 Shalom
- \$1,250 Mazel Tov

PAYMENT

- Sending a check made payable to JCC Buffalo
- Invoice me at the above address
- Payment made with Visa, Mastercard or Discover

SPECIFIC PROGRAM INTERESTS

- Aging Well
- Camp Centerland
- Children's Programs
- Community Events
- Cultural Arts
- Fitness/Wellness
- Jewish Repertory Theatre

Please return this form to Alexander Eadie

EMAIL: aeadie@jccbuffalo.org

MAIL: JCC Buffalo, c/o Alexander Eadie, 2640 N. Forest Rd, Getzville, NY 14068

For sponsorship questions, contact Alexander at aeadie@jccbuffalo.org or 716-929-6268

*Donations and sponsorships are tax deductible to the greatest degree allowed by law.