



JEWISH COMMUNITY CENTER OF GREATER BUFFALO ANNUAL REPORT 2019

FOR YEAR ENDING MARCH 31, 2019



60

Approximately **60%** of our members primarily utilize our suburban facility while **40%** call the Holland Family Building their second home.

40

Over 300 children in our early childhood center, represents **15,000 physical education days, 10,000 swim days, 78,000 naps, 78,000 snacks, 156,000 hugs** and the ability of more than 300 parents to work while their children thrive!

300+

160 children are in our after school programs, **not home alone after school**, but making new friends, getting homework assignments done, and participating in numerous enrichment classes!

160+



100+



100+ Group Fitness classes are scheduled using licensed programs which are considered **best-in-class** from nationally known firms.

More than **181 children with Autism, 100 older adults and 150 members** swim in our pools on an average day. In the summer this number can exceed 500 swimmers.

500+



6,500+

Over the course of the year we estimate that **more than 6,500** people attended events presented by our **Cultural Arts Department** through the JRT, Buffalo International Jewish Film Festival, Jewish Book and Arts Fair and two art galleries.



A Center Of Communities Where All Are Welcome

Dear Fellow Members,

At the conclusion of the fiscal year which ended on March 31, 2019, your JCC is a substantially stronger agency in many ways. Hard work on the part of the board and staff resulted in significant fortification of this institution in the following regards:

- The Holland Family Building renovation and restoration project was substantially completed at the end of summer. At a cost of just over \$4.3 million, the building is a shining beacon in a thriving neighborhood. New windows, HVAC systems, lobbies, rooms and an enviable indoor playground serve a large, growing and vibrant membership base. Four additional rooms for infants and toddlers, and two bright and spacious rooms for our Kids' Place After-School program are enjoyed as elements of programs serving roughly 300 children per day. Nearly \$1 million has been raised towards the dollar-for-dollar challenge grant offered by the Benderson Family. Approximately \$1.2 million in additional gifts are sought in order to replenish the community's Capital Endowment Fund which finances the project.

- Our Board of Trustees has been fortunate to have been joined by several fresh faces who bring myriad skills and experiences to a position of leadership for an agency that serves as an important center of communities. A board retreat, held on a Sunday during the year, initiated a process known as "Design Thinking". Smaller task forces were created that worked on timely implementation of ideas generated through discussions with staff and members in the areas of staff engagement, retention, revenue generation, talent management, Judaism and Israel, health and wellness programming.

- Cultural Arts programming, especially in the second half of the year, has become more frequent and of greater interest. The addition of a full-time associate in this department has made additional programming possible. Record attendance at JRT productions and our Buffalo International Film Festival as a result of stellar reviews is a testament to the desirability of our programs.

- Multiple fundraising and development activities have been initiated. The re-installation of a part-time Development Director, Jordana Halpern, has facilitated optimism regarding our future ability to raise funds for both program and capital needs.

On a sadder note, during the last few months of the year we lost several key supporters and leaders of our JCC. Wayne Wisbaum, a community leader and philanthropist who helped the JCC every time he was asked died in December 2018 of this year. In February, Dr. Kevin Kulick, a past-president of the agency succumbed to a lengthy illness at an early age. In the last days of March, Gordon Gross, past-president and major supporter of the JCC died at his home in Kiawah, South Carolina. These three giants are among those who will be sorely missed by our community. Of great importance is our need to find new, young leaders who have the capacity to fill their shoes.

The coming year will begin with exciting cultural events, the installation of a new Yurt structure at Camp Centerland and the continuation of our capital campaign for the Holland Family Building. Camp enrollment is strong. Early Childhood programs at both buildings expect full enrollment and membership growth through acquisition and retention is expected to continue on a positive trend. In May we will have hosted "Renaissance and Ruach", a celebration of our 70th anniversary at the Holland Family. Of particular note is the 40th anniversary of the employment of Patty Simonson at our JCC. Having risen through the ranks, beginning with work in Aquatics, Camping and other areas, Patty is currently our Associate Executive Director, a role she performs with competence, enthusiasm, skill and experience. Human Resources are overseen by our Director Pam Marin. Pam engages with a staff of more than 400 individuals in a fair and efficient manner, consistently working hard to comply with laws, rules and best practices.

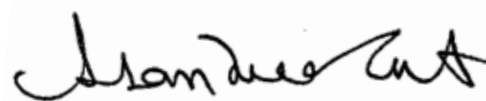
As mentioned in previous annual reports and elsewhere, the continued support of all our members, regardless of religious or ethnic distinction, is vital to our ability to be a healthy and sustainable center of communities. Membership fees, which account for roughly one-fourth of our revenue, cannot assure our continued success. Fundraising in the form of capital contributions, program sponsorships and annual giving campaigns is vital to our ability to remain a healthy entity. We are gratefully to those who have contributed to the JCC and hopeful that more of our members who regularly benefit from the

many services and programs that are offered will join their fellow members in providing us with the financial gifts that give back to our communities in multiple ways.

Gratefully and Sincerely,



Richard Zakalik
Executive Director



Susan Freed-Oestreicher
President, Board of Trustees





Vision & Mission

The vision of your JCC, as enunciated decades ago by our then empowered Board of Trustees, is that we engage in "...building communities and enriching lives". Our mission is stated as: "The mission of the Jewish Community Center of Greater Buffalo, Inc. ("JCC") is to build and strengthen the Jewish and Western New York communities by providing recreational, educational, cultural and social programs and services that are consistent with Jewish values". This vision and mission continues to be fulfilled on a daily basis at two buildings and a camp through the exemplary work performed by more than 300 regular staff members, more than 50 camp staff and dozens of volunteers every month of the year. We fulfill the "*mitzvah*" or commanded good work that is prescribed for us when we teach

children with Autism to swim. It is present when we teach very young children skills that help them succeed in school. Jewish knowledge is supplemented by exposure to Shabbat, Jewish holidays, traditions and cultural arts in our theater. *Mitzvot* happen when seniors socialize, campers learn about nature, sports and Judaism, and families are enriched through recreation and culture. Kosher meals are provided at one of the only sources for strict dietary rule observance in Western New York, outside the home. Café Europa provides the opportunity for Holocaust survivors to meet monthly in the Nathan Benderson Community Boardroom and enjoy a nutritious and delicious lunch and presentation speaker or entertainer. This mission-based program, co-sponsored

with the Holocaust Resource Center, is made possible through a generous grant from the Conference on Jewish Material Claims Against Germany, Inc. Many of our members receive needs-based assistance for every aspect of our agency.

Our scholarship committee meets weekly and carefully examines documents which verify ability to pay for membership, childcare and camp. Because our ability to provide scholarships is limited, there are many additional families who could be served if we earned more from a larger endowment. In an effort to increase our mission-driven efforts we will be seeking additional endowments this coming year.

Board of Trustees

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Susan Freed-Oestreicher, President
Ronald Benderson, Vice President
Alon Kupferman, Vice President
Richard Steinberg, Vice President
Jordan Balsom, Treasurer
Irwin Gelman, Secretary

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David Bunis	Joseph Lipsitz
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Eric Feldstein	Peggy Kahn Sullivan
Leslie Greenbaum	

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Andrew Isenberg	Donald Sheldon
John Jacobowitz*	Gary Schuller, D.D.S.*
Leonard Katz, M.D.	Bruce Wisbaum
William Kaufman*	

**Deceased*



Health, Fitness and Recreation

The past year was a very busy one for our Health, Fitness and Recreation Departments at both buildings. In Amherst we increased the number of Personal Training contracts and clients and offered the professional services of our highly-skilled trainers to a growing number of seniors who select our services to match their needs for mobility, balance and strength training. Classes in both pre and post-natal exercise were increased in number. An award winning program for veterans was launched that provides special time and routines that facilitate community-building and support. The JCC Association recognized our program's excellence and creativity at its Professional Conference in February. On Site Fitness magazine featured a story about our veteran's program for the benefit of other JCCs and YMCAs.

Community engagement, agency security and revenue generation are three additional areas to which attention was given by the HF&R Department. Sam Seiler, Benderson Family Building HF&R Director, created handbooks, led staff security training and worked with Jim Morgan, Sr. Director of Facilities, to further enhance our security procedures.

Programs in Pilates, American Red Cross Water Safety and other areas were instituted at both buildings. Teens at both buildings were served with instruction and activities that allowed them to build communities while improving their physical condition. Thousands of our members participated in multiple ways in programs and services that improved their

physical and emotional lives throughout the year.

At the Holland Family Building an average of 875 members attend Group Fitness classes each week, joining 67 classes that range from moderate energy to demanding in scope. A number of new instructors are bringing new energy and new formats into the group fitness studios. We now offer a "Boot Camp" format as well as a new Barre program. Both programs have been successful, each week bringing in 10-15 participants. Also introduced are a few fusion classes including a Latin Barre class (Zumba & Barre) and a Bike & Barre (Cycling & Barre) with similar class sizes. Our Aquatics program is directed by Jonathan Palma in the suburbs and Amanda Reed in the city. Member feedback at both facilities is at a very high level.

100+ Group Fitness classes are scheduled using licensed programs which are considered best-in-class from nationally known firms.

100+





Aquatics

Swimming programs are central to the HF&R Department. At the Holland Family Building, our pool, which was opened in 1964, served more than 2,000 members and a significant number of guests. Some of the statistics are below:

- 131 Au-Some Swimmers sessions (children with an Autism diagnosis)
- 76 Basic Water Skills (individuals learning to swim)
- 28 Hydridorider (in-water, stationary bikes)
- 8 Adult Introduction to Swimming participants
- 150 Learn-to-Swim Level 1+2 participants
- 76 Pre-school Swimmers
- 83 Water Babies
- 61 Storm Swim Team members

At the Benderson Family Building our numbers were slightly different:

- 50 Au-Some Swim participants
- 19 Special Friends participants
- 69 Basic Water Skills participants
- 200 Learn to Swim participants
- 76 Pre-school Swimmers
- 65 Water Babies participants

- 57 Hydridorider participants
- 92 Storm Swim Team participants
- 15,000 + Water Aerobics class participant sessions
- 1,200 Flexercise class participant sessions
- 200 Lifeguard Certification class participants
- 150 CPR Training participants
- 388 Personal Training contracts

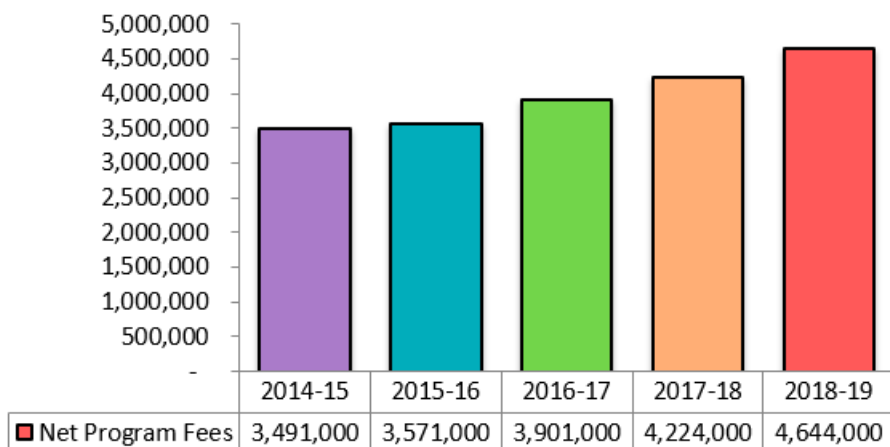
In total, more than 9,000 of our members improve their health through fitness and recreation programs at our JCC. Individuals with medical conditions, chronic illnesses and

issues related to aging join typical people on cardio equipment, strength machines and in Group Fitness Classes. Our Personal Trainers average 10.9 years of experience, have professional degrees with concentrations in Exercise Science, Physical Education, Physical Therapy, Nursing and Health and Wellness. This year we added a Registered Dietician to provide diet and lifestyle coaching for our members. The Jewish value of protecting and honoring our minds and bodies is at the core of our HF&R programs.



More than 181 children with Autism, 100 older adults and 150 members swim in our pools on an average day. In the summer this number can exceed 500 swimmers.

Net Program Fees





Early Childhood Education

Holland Family Building

Early Childhood Education at the Holland Family Building was dramatically expanded, thanks to a \$4.3 million renovation, which affected the majority of that building. Three additional classrooms were added along with a spectacular indoor playground known as the Odem Forest Playground. Many existing rooms also received a facelift with new carpeting, a reading platform, new windows and upgraded mechanical systems. Despite the construction process that took place last year, we witnessed a growth in enrollment of mainly very young students (beginning at 6 weeks). At the time of the writing of this copy we enjoy more than 200 children with a wait list of 88 at that building. All possible space within the building has been dedicated, reconfigured and filled to capacity, including for our summer programs.

We are completing 24 years of partnership with Aspire, and almost 20 years with the Foster Grandparent Program. This is our 10th year of offering Universal Pre-K through the Buffalo Public Schools and 4 years of participation in the PEERS Project through UB, a study of social/emotional development in preschool children. Our student teachers

and interns come from ECC, Buffalo State College, D’Youville College, and SUNY Buffalo. This year we have 14 graduating seniors as volunteers from City Honors High School for the last month of their school year.

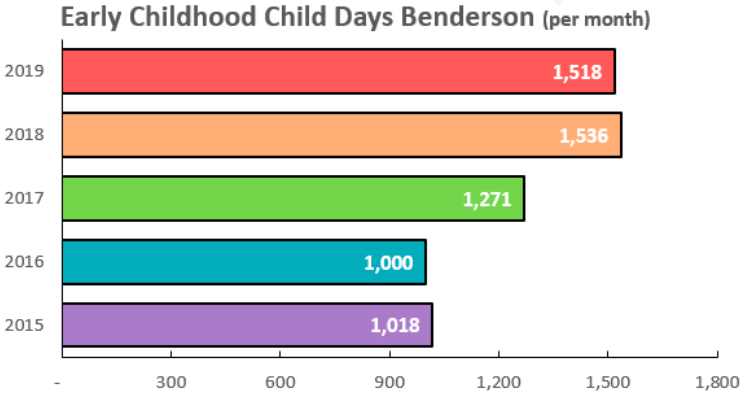
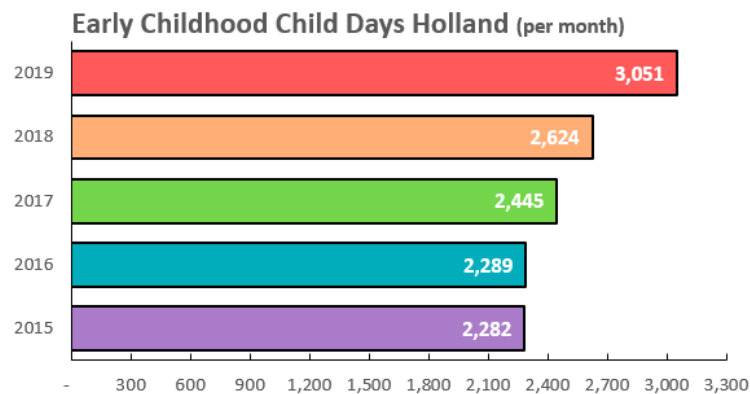
This May we completed reaccreditation through NAEYC (the gold standard in Early Childhood Education). This program directly impacts more than 200 member families and employs roughly 75 people. Over the decades, the JCC of Greater Buffalo has impacted thousands of Western New York Families with programs at both buildings in Early Childhood Education. Ably led by Barbara Stone Reden, Early Childhood Education offered by the JCC is regarded as one of the premier programs of its type in Western New York.

Benderson Family Building

At the Benderson Family Building we currently have 110 children enrolled with a staff of 57 full and part time individuals. Also a NAEYC accredited program, we have witnessed growth in enrollment with a current wait list of more than 25 children. Partnerships with the University of Buffalo’s Peers Project, Speech and Language interns and Aspire of WNY contribute to the excellence of our Benderson Family Building Early Childhood Education Program. Record attendance in this program was achieved at the Benderson Family Building under the leadership of Betsy Abramson.

Over 300 children in our early childhood center, represents 15,000 physical education days, 10,000 swim days, 78,000 naps, 78,000 snacks, 156,000 hugs and the ability of more than 300 parents to work while their children thrive!

300+





Camp Centerland

Camp Centerland, on the Irving M. Shuman Campgrounds, hosted a record number of campers in the summer of 2018, an increase of 140 camper weeks over the prior year and 217 over the 2013 season. Campers participated in traditional Camp Centerland activities such as art in our Gretchen Gross Omanut Building, climbing and Zip Line activities across the creek, Archery at the Kulick Family Archery range and closed each day including our Friday Shabbat in the Rein Family Amphitheater. Averaging over 200 campers for the core weeks of camp this past summer we enabled friendships and made impacts that will last a lifetime.

One parent told us: "My daughter is thrilled with everything about Camp Centerland. She loves seeing her friends from the JCC. She loves swimming, eating outside under a tent and going to the amphitheater/doing arts and crafts. She is so happy and excited every single day. She is becoming a more confident swimmer and person- we couldn't be happier about the experience!"

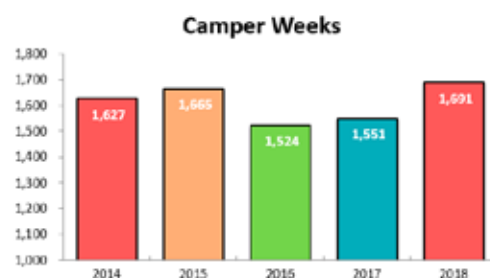
Kids' Place After School

The Kids' Place Afterschool programs have experienced another very successful year. At the Holland Family Building, we served 95 children this year, and the Benderson Family Building served 50 children, which includes 8 children in our Open Door inclusion program.

The program at the Holland Family Building has made great use of the new afterschool space, with updated programming that allows

Michael Garcia, our new camp director, completed his first season with happy campers and families. With 75 staff members managing 19 acres and a wide variety of activities they were able to work to connect with campers and families through overnights, stay late events and a family night in which 200 people participated. Shared values, within a Jewish context, were incorporated into our programming at camp, in a manner that was comfortable for all of our campers, regardless of religious background. These

values include *Chesed* or compassion, *tipul shel ha-goof*, or care of the body (exercise, nutrition, wellness), *teva* nature and *asir todah* or gratitude, among others.



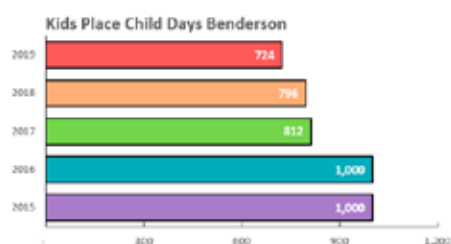
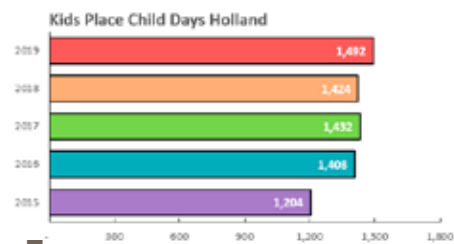
160

160 children are in our after school programs, not home alone after school, but making new friends, getting homework assignments done, and participating in numerous enrichment classes!

which serves special needs children. We look forward to welcoming more participants from the waiting list in the 2019-2020 school year, providing respite services to more eligible families that are currently on waiting lists for these services in the community.

One story of impact from this past year is of a child that started our program while in kindergarten, shortly after entering foster care. Recently, his foster parents had the joy of adopting him. They have noted that while he has attended our program, his social skills have greatly improved, and he has made many friends across ages and schools around the district. The children and staff are his friends and role models, and his parents have been delighted with the positive influences which have enabled his personal growth.

Our Kids' Place after-school program is overseen by Christina Dusher in the city and Shea Akers in the suburbs. Both programs are well-respected and growing.





Cultural Arts

Cultural Arts Programming includes:

- Jewish Repertory Theatre
- JCC Book and Arts Fair
- Buffalo International Jewish Film Festival
- Two art galleries
- Ongoing community programming

Attending a cultural arts program is the first connection that many people have to joining and belonging to a community. The JCC develops personal relationships with people who attend our programs making our communities stronger and healthier and more successful. Toddlers and preschoolers in the JCC's two early childhood programs, stroll through our art galleries, calling out their impressions and learning to feel inspired and comfortable surrounded by art. Seniors reduce isolation in their lives and develop important relationships when they attend our plays, films, concerts, and author presentations. People with disabilities regularly benefit from being part of a community where there they feel safe, valued and inspired as they enjoy our cultural offerings.

This year, the JRT developed community collaborations with local businesses, including strudel baking classes with Sweet Temptations du Jour to promote The Strudel Lady and a community panel discussion called Art Meets Life, with Shea's Performing Arts Center. JRT joined with Canopy of Neighbors, a Buffalo initiative that helps bring older city adults to attend free previews and we partnered with United Way agencies, and UB Creative Arts Initiative students, offering free preview performances.

In April we collaborated with the Buffalo Jewish Federation, Kadimah Academy, Daemen College and CEPA Art Gallery by offering lectures and workshops led by Israeli artist Asaf Elkalai. JCC members and children also benefited from his presentations and adventures in art and photography.


JCC Cultural Arts collaborated with the Buffalo Philharmonic Orchestra and the University at Buffalo College of Arts and Sciences' Collaboratory to participate in the Kurt Weill Festival, presenting Artists in Exile, at the JCC's Holland Family Building in January. We offered community events including Exploring Music with Suzuki Violinists, a free community program in October which included an Instrument Petting Zoo, music-inspired crafts, and an interactive opportunity to participate in a concert, exploring sounds and emotions with Suzuki Violinists of WNY.

Buffalo Jewish International Film Festival highlights included A Conversation with Linda Reisman, Buffalo-born producer whose recent film LEAVE NO TRACE, was released to great critical acclaim last summer. Transformative Generosity: How Donated Instruments and Music Change Lives, included performances by Buffalo String Works, a special screening of the Academy Award Nominated short documentary Joe's Violin, and a panel discussion. A fundraiser for Au-Some Swimmers, JCC Buffalo's learn-to-

swim program for children with autism spectrum disorders, included screening of the film Swim Team, a documentary about similar swimmers that took place at Elmwood Franklin School where audience members had the opportunity to meet participants of Au-Some Swimmers program, hear their stories and celebrate their accomplishments.

The month long JCC Book & Arts Fair included local authors, a local memoir writing group, a staged play reading, and a film presentation, and featured a book drive to benefit students attending Highgate Heights Elementary School in Buffalo, collecting a barrel of books for the students.

Throughout the year, we provided more than 40 cultural arts events, serving about 12,000, from toddlers to older adults. We serve a wide range of community members of all ages, cultures, religions and incomes, offering free theatre previews, many free family programs, as well as scholarships and subsidies for those with financial need. We continue to meet our mission by providing a community venue where people can learn about other cultures through the arts, one of the most effective ways to share human experiences. Our Cultural Arts program continues to provide outstanding and informative programming under the new guidance of Katie Wzontek. Jordana Halpern manages the Jewish Repertory Theatre and leads our award-winning creative theatre team.



Over the course of the year we estimate that more than 6,500 people attended events presented by our Cultural Arts Department through the JRT, Buffalo International Jewish Film Festival, Jewish Book and Arts Fair and two art galleries.





Adult Programming

The Adult Department produced a vast array of programs and trips at both JCC Locations this past year. Karla Wiseman, Benderson Family Building and Kathy Goodwin, Holland Family Building worked to provide a variety of programs, classes and trips. These included art classes, discussion groups, current events, day trips and related programs to stimulate thinking and engagement. Card groups and Mah Jong games provided a wonderful avenue for socialization and competition for dozens of older members. Many of these programs are led by volunteers who enjoy their time and are rewarded by the joy they provide for others. The JCC also hosts a grant funded program, Café Europa, sponsored by the Claims Conference. The Conference

on Jewish Material Claims against Germany, which hosts over 30 Holocaust survivors at each of the programs. This program is provided at no charge to the survivors and includes lunch, entertainment, music and trips. The Center continues to expand these services to a growing population.

Of special note is the new space that was created for these programs at the Holland Family Building. A former maintenance shop on the lower level of the building was transformed into a climate-controlled, attractive space that has been warmly received by our members and guests.



More than 400 people are served weekly by these fine programs at both buildings, resulting in more than 20,000 encounters with our JCC.

Volunteerism

Volunteerism continues to be an integral part of the success of our JCC. Committees, task forces, board appointments, officers and many others give time, resources and energy to endeavors that strengthen our agency. Volunteers plant community gardens, usher for JRT productions, assist in fundraising events, work with young children and guide our camp.

Although we don't assign a monetary value to volunteer time and effort we know that we receive tens of thousands of dollars in value from their efforts. If you have an interest in volunteering at the JCC please give us a call and speak to either Patty Simonson or our membership services staff who will relay your information to the appropriate people.



Security

As part of an ongoing process, several enhancements were made to our security system and policies. Utilizing nearly \$80,000 in grants awarded by New York State, we installed new camera and recording equipment at both buildings and new exterior lighting at the Holland Family Building. In the coming months additional enhancements will make our buildings even more secure. Security

is foremost in our thinking as we view the difficult and challenging reality of vulnerability in the 21st century. The JCC continues to learn and improve in all areas including security. Enhanced training will also continue for our staff and members. Specific staff members are dedicated to the coordination of training and facility monitoring, leading all of our staff in this area. Awareness of this issue is shared

with national, local and New York State law enforcement agencies from which we obtain training and information on a regular basis. We continue to encourage our staff and members to say something if they see something and endeavor to teach people what it is that they should report if they see.

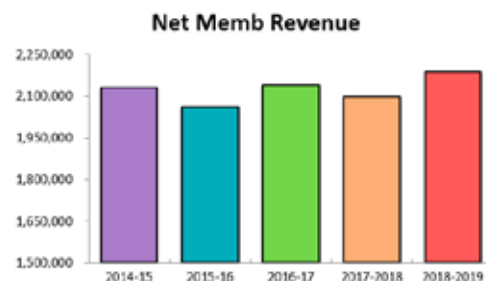


Marketing and Membership

Construction that dominated the year at the Holland Family Building did not hamper our ability to attract and retain members. In the year ended March 31, 2019, we attracted 1,870 new membership units (roughly 3,000 individuals) to the JCC. The dual track membership plan, instituted last year, and successfully implemented by Sharon Kostiner, Membership Director and Rob Bari, Assistant Membership Director, provided a less expensive membership that is limited to the gym and excludes pool and discount privileges. At the Benderson Family Building 15% of our members are gym-only while at the Holland Family Building 42% of our members are gym-only. These numbers are a reflection of the difference in demographics between the two buildings. In the city, our members are typically younger and include many single members including students and professionals. In the suburbs, we experience a larger number of people who are older, retired and typically married.

On a typical day more than 1,400 people enter our buildings seeking wellness, fitness, childcare, education, community, kosher food, cultural arts, discussion groups and more. Our efforts to attract and retain members include a significant electronic media presence, traditional advertising venues, in-house generated brochures, newsletters, posters and an evolving membership structure that is aligned with the motivations of current members. With a marketing budget of roughly 1.5% of revenue, we believe we reach a significant population for a very small amount of money. Overseen by a creative Membership and Marketing Committee, our small staff, led by Laurie Greenspan helps to keep us visible and accessible to a wide variety of potential and current members. A

significant percentage of our members join the JCC online through our website and links to our membership software. Membership categories now include the opportunity to become a "Mitzvah Member", which is priced at \$1,800 per year for a family membership and includes two passes to all Cultural Arts events. This membership category is partially tax-deductible to the extent permitted by law.



[DONATE](#)
[PROGRAM LIST](#)
[MY ACCOUNT](#)
[JOIN ONLINE](#)
[CONTACT](#)

Bb
Amherst

Benderson Family Building
716-488-4033
1540 W. Forest Road
Amherst, NY 14204
[View on Map](#)

Hb
Buffalo

Holland Family Building
716-488-4142
187 Delaware Ave
Buffalo, NY 14202
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The PERFECT Father's Day gift! 11 half hour personal training sessions just \$136.00!

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MEMBERSHIP OFFER

FREE 7-DAY GUEST PASS

NEWS

Join our community for fitness, family and fun.

At the JCC of Greater Buffalo, we seek to inspire thought, drive innovation and create new wellness possibilities for you and your family. Come experience the one-of-a-kind warm embrace that the JCC has to offer!

JOIN NOW!

Financial Results

This fiscal year ended with an operating deficit of roughly 1.2% of our total revenue. While this result is disappointing, it is not alarming. During the year we upgraded the majority of the space at the Holland Family Building. Due to this undertaking, staffing expense, program attendance and other operating expenses at this building were negatively impacted. In addition, mandated increases in the minimum wage and discounts offered in order to attract new members also lowered our operating results.

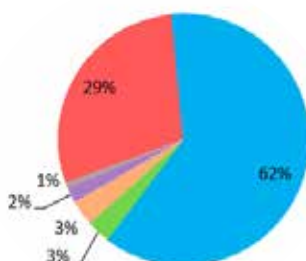
Upon the completion of the Holland Family Building Project, we began to see an improvement in operating results. Membership numbers climbed with new account growth and strong retention of existing members. Increases in fees charged for membership, camp, fitness programs, early childhood programs and our after-school program took effect late in the year or at the beginning of the 2019-2020 fiscal year and appear to have improved the monthly operating results at the end of our fiscal year.

Similar increases in the minimum wage are scheduled for the next few years. Our agency will continue to face stiff competition in all

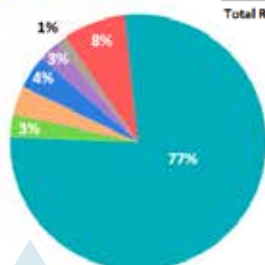
of our businesses and our need to be a top performer in each of our departments will be essential. Our talented staff and the agency's ability to raise funds through philanthropy and program development will continue to face adversity. However, we remain confident that with skill, intellect and hard work our agency will prevail. The graphs presented in this report will give you some idea of the

financial performance and position of our agency.

Financial management of the JCC is overseen by Phil Zuccaro who has provided outstanding service to our JCC for the past twelve years. Phil will be retiring at the end of August, 2019. It will be a challenge to match his level of expertise, work ethic and knowledge.



2018-2019 Revenue



2018-2019 Expenses

Management Staff

Richard Zakalik, Executive Director: 204-2071

Phil Zuccaro, Chief Financial Officer: 204-2072

Patty Simonson, Associate Executive Director: 204-2073

Pam Marin, Human Resources Director: 204-2074

James Morgan, Director Facilities Operations: 204-2075

Betsy Abramson, Amherst Early Childhood Director: 204-2082

Kathy D'Ostroph, Buffalo Group Fitness Manager: 886-3172 x 404

Christine Dusher, Buffalo Children's & Assistant Camping Director: 886-3172 x 420

Michael Garcia, Director of Camp Centerland: 204-2078

Kathy Goodwin, Adult Services Coordinator: 886-3172 x 470

Laurie Greenspan, Marketing Director: 204-2088

Jordana Halpern, Development Director & JRT Managing Director: 204-2255

Jonathan Palma, Amherst Aquatics Director: 204-2080

Sharon Kostiner, Membership Director: 204-2081

Bob Lajeunesse, Buffalo General Manager, Health Fitness & Recreation: 886-3172 x402

Amanda Reed, Buffalo Aquatics Director: 886-3172 x411

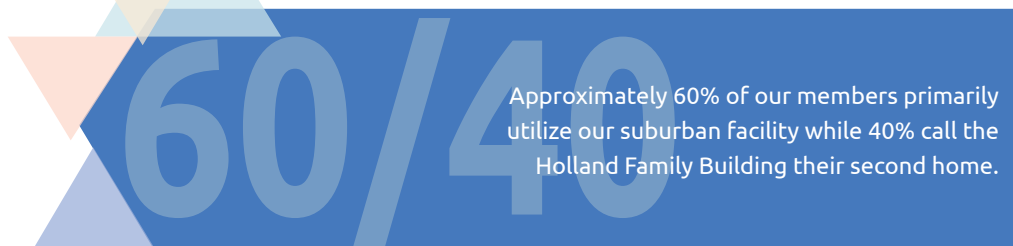
Sam Seiler, Amherst General Manager, Health Fitness & Recreation: 204-2254

Barbara Stone Reden, Buffalo Early Childhood Services Director: 886-3172 x408

Hollis Habermehl, Amherst Group Fitness Manager: 204-2070

Karla Wiseman, Adult Services Supervisor: 204-2257

Katie Wzontek, Cultural Arts Director: 204-2084



Donations

Donor participation in the sustainability and growth of the agency has been central to the foundation of the JCC for more than 70 years. Over the next few years and decades it will become increasingly vital that new funding take place for endowments, capital projects, scholarships, reserve-building and more. Due to space limitations, donations listed only represent amounts \$250+, but the JCC gratefully acknowledges the many contributions from our members and the Western New York community. Current funds have been established and are in need of intensification including funds dedicated to:

All for One Campaign

\$250-\$499

David & Janet Desmon
Hurwitz & Fine, P.C.
Neil Weinberg
Dr. Angel A. Gutierrez & Dr. Elisabeth C. Zausmer
David Bunis
Ezra & Rabbi Sara Rich
John Lipsitz & Maria Scrivani
Kenneth & Amy Shuman
Christina L. Akers
Timothy & Gretchen Ashton
Joseph Sterman & Sylvia Weiss

\$500-\$999

Ronald Benderson
Toby Bulan
Edward & Carin Case
Mark & Laurie Criden
Kenneth & Antoinette Dauber
Irving & Claire Gareleck
Steven & Kathy Goodwin
Jeffrey Lackner & Ann Marie Carosella
James & Lynne Sachs in honor of Ellen and Leonard Freed
James & Lynne Sachs

\$1,000+

Dr. Nancy Colligan
The Joseph & Anna Gartner Foundation
Glenn Pincus & Janet Gunner in memory of Murray Gunner
Irving & Marilyn Sultz
Colin & Alyssa Strang

Buffalo International Jewish Film Festival

\$250-\$500

Dr. Melvin & Elaine Brothman
Peter & Ilene Fleischmann
Dale Anderson & Monica Neuwirt

Camp Centerland

\$250-\$1,000

Aaron Rubin
Marilyn Shuman

Equipment

\$500-\$1,000

Errol C. Sull

Gertrude Victor Fund

\$250-\$500

Joyce & Stuart Angert

Holland Family Building

\$250-\$499

Judith Judelson

\$500 - \$999

Joseph Imberman
Stuart & Harriett Lerman
Ezra & Rabbi Sara Rich

\$1,000 - \$2,499

David Bunis
Henry Gartner & Amy Troy
Christina Akers-DiCenzo
Les Greenbaum & Judy Kerr
The Joseph and Anna Gartner Foundation

\$2,500 - \$4,999

Dale & Candy Kadish
Rabbi Alexander & Shira Lazarus-Klein
Richard & Ethel Melzer
Eric & Brenda Feldstein

\$5,000 - \$9,999

Jordan & Nicole Balsom
Debra Chernoff & Larry Rubin
Peter & Ilene Fleischmann
Jeffrey & Ann Gellman
Dr. Irwin Gelman & Mara Koven Gelman
Rob & Shira Goldberg

Dr. Kevin* & Risé Kulick
Alon Kupferman
Dr. Rion & Julie Kwell
Kenneth & Amy Shuman
Rick & Beth Steinberg
Barry & Donna Appelbaum

\$10,000 - \$17,999

David Feuerstein
Raymond Fink & Julie Kianoff Fink
John Lipsitz & Maria Scrivani
Philip & Nicole Nobel
Lawley Service Inc.
Sanford & Margery Nobel
Theo Kahn*

Bruce & Marianne Wisbaum

\$18,000-\$24,999

Dr. Gregory F. Daniel
Irving & Donna Levy

\$25,000-\$49,999

David & Janet Desmon
Gordon* & Gretchen Gross
Peggy Kahn-Sullivan
Joseph Lipsitz
David & Susan Oestreicher and Leonard & Ellen Freed

\$50,000-\$99,999

Variety Club of Buffalo
Richard & Karen Zakalik

\$100,000-\$999,999

Eduardo & Amy Heumann
M&T Bank

\$2,000,000

The Benderson Family

Jewish Repertory Theatre

\$250 - \$499

David & Janet Desmon
George Gellman
Jeffrey & Shelley Hirshberg

Hon. John J & Patricia LaFalce
Sharon Benz in memory of Anis L. Davis
Frank & Vanessa Scinta
Joseph Visco

\$500 - \$999

Steven & Maxine Awner
Dr. Melvin & Elaine Brothman
Leonard & Ellen Freed
Mark Goldman & Margaret P Gordon
Sharon Miller
Sanford & Margery Nobel in honor of David Bunis and Saul Elkin
Stuart & Caren Shapiro
Charles & Penny Shuman

\$1,000 - \$4,999

City Mattress
Charles & Louise Kreiner
Dr. Maxine Seller

\$5,000 - \$9,999

Peter Andrews Sponsorship of Talley's Folly in memory of Joan K. Andrews

\$10,000+

Cullen Foundation

People of the Book Endowment Fund

\$250 - \$500

Morton & Natalie Abramson
Dr. Melvin & Elaine Brothman
Dr. Maxine Seller
Dr. Ilja & Pamela Weinrieb

Silver Sneakers Next Generation Campaign

\$250 - \$1,500

Thomas & Barbara Billings
Peter & Elizabeth Curtis

**Deceased*

Grants Received

Grants received in support of our programs and services are essential to our sustainability. Listed below are the grants received for the twelve months ending March 31, 2019. Of special note Sam Seiler, General Manager received a JCCA Scholarship to attend the Grantsmanship Center. He will be using this opportunity to write and apply for grants for Veterans and other wellness based initiatives. Consistent with the mission of the JCC movement, service to members of the Armed Services and veterans has been revived at our JCC. Designed to engage, support and provide a safe and comfortable space for our veterans, this program has been well-received by more than 30 veteran families. We have received national recognition for this worthwhile program from the JCC Association and national publications including On-Site Fitness; Fitness and Aquatics for Non-Profits.

Other grants continue to support our efforts to provide high-quality camp for school-aged children, swim lessons for children living with Autism and more. We have also received a LIFT (Linking Interventions for Total Population Health) grant which is a collaboration between the JCC and The Population Health Collaborative of WNY specifically for our NDPP (National Diabetes Prevention Program) initiative. The JCC is the first community organization in WNY to work with UB MD in a bi-directional referral system for diabetes prevention.

- Erie County Youth Bureau (**Au-Some Swimmers**) \$7,500
- Conference on Jewish Material Claims Against Germany (**Café Europa**) \$5,000
- Louis S. and Molly B. Wolk Foundation (**Camp Centerland**) \$5,000
- Erie County Primetime Grant (**Camp Centerland**) \$7,500
- United Way (**Early Childhood Center**) \$35,000
- Quality Stars New York (**Early Childhood Center**) \$6,000
- The Cullen Foundation (**Jewish Repertory Theatre**) \$10,000

- M&T Bank (**JRT & Cultural Arts**) \$10,000
- Louis S. and Molly B. Wolk Foundation (**JRT & Cultural Arts**) \$5,000
- Town of Amherst (**JRT & Cultural Arts**) \$2,000
- Erie County (**JRT & Cultural Arts**) \$10,951
- JCCA Scholarship (**Sam Seiler- Grantsmanship Center**) \$2,000
- NYS Department of Homeland Security (**Camp Centerland Security**) \$6,000



BUFFALO JEWISH FEDERATION



Annual Report Text - Rick Zakalik Design - Sarah Schuppenhauer, Becca Townsend Project Manager - Laurie Greenspan



Jewish Community Center of Greater Buffalo

Benderson Family Building



Amherst
2640 North Forest Rd
adjacent to UB North
688-4033

www.jccbuffalo.org

Holland Family Building



Buffalo
787 Delaware Ave
at Summer Street
886-3145

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